HOW MUCH IS YOUR DATA WORTH?

In the age of experimentation, data is not something you want to sell. It is an asset you want to generate more of, understand which is relevant, and how it can be actioned to generate value. But to be successful in doing so, organizations need to think beyond the limits of what they do today, internally, for their users and for the ecosystem. I share stories of how this has happened before, and how you can grow your business.

ENERGY

Redesign how your business operates

HEALTH

New data driven user experience

TELCO

Monetize your data externally

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In my engagements I help organizations:
- ✓ Understanding how to set up a data-driven culture
- ✓ Identifying use cases and experiments to run
- ✓ Designing exponential business models

CREATING A CULTURE THAT FOCUSES ON THE VALUE OF DATA NEEDS A CROSS FUNCTIONAL ALIGNMENT & SENIOR SUPPORT.

OPERATING MODEL
Vision & Strategy
Engagement Model
Governance
Training

ECOSYSTEM & INNOVATION
Vendors
Startups
Platforms

BUSINESS OUTCOME

SYSTEMS & DATA
Core Systems
Data Architecture
Middleware / Integration

TEAMS
Digital
Strategy
Transformation
Marketing

HR & PEOPLE
Hiring
Re-skilling/ Training
Continuous change / Development

1 hour masterclass + Q&A	30m 1 to 1 Mentoring Sessions	1 day Data Value workshop

WHO I'VE WORKED WITH:

 wayra

 open data institute ODI

HISCOX

UCL